
INTERNATIONAL GCSE MEDIA STUDIES

9257

Paper 1 Media knowledge and understanding

Additional specimen paper

07:00 GMT

Time allowed: 2 hours

Materials

You will need no other materials.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

Section A**Analysing media products**

Answer **all** questions in the spaces provided.

Question 1 refers to the study sequence from Doctor Who episode Kerblam! (dir. J Perrott 2018)

The study sequence is as follows:

Start: 14.27 “Kerblam performance status...”

Finish: 17.23 “Dan!”

0 1 . 1 Define the term ‘enigma’.

[2 marks]

0 1 . 2 Give two examples of enigmas from the study sequence.

[2 marks]

Question 1 continues on the next page

[8 marks]

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Turn over ►

Refer to at least **two** examples from the study sequence in your answer.

[illegible]

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“Media products always reflect the dominant cultural values of the society which produced them.”

In your answer, refer to:

- [20 marks]**

[illegible]

Section B**Producers and audiences**

Answer all questions in this section.

0 3 . 1

Define the term 'media censorship'.

[2 marks]

0 3 . 2

Complete the following sentences.

[4 marks]

A benefit of media censorship is...

A criticism of media censorship is...

Self-regulation in the media means...

A disadvantage of media self-regulation is...

In your answer, refer to:

- [8 marks]**

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In your answer refer to:

- [16 marks]**

[illegible]

Turn over for next section

Section C**Media issues in context****0 6**

Define the term 'Public service broadcasting'.

[2 marks]

0 7

Analyse how historical contexts have influenced the values and ideologies of your film Selected Media Product (SMP).

[8 marks]

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[illegible]

30

END OF QUESTIONS

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