

Cambridge IGCSE™

TRAVEL & TOURISM

Paper 1 Key Terms and Concepts

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INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages.

Figure 1.1 for Question 1

Tourism in Bavaria

Bavaria is a state in Germany. Tourists travelling to Bavaria can experience:

- national parks
- more than 1300 museums and castles
- 200 lakes that are safe for swimming
- over 40 000 kilometres of hiking trails.

Culture and traditions are an important part of the tourism product of Bavaria. There are many cultural and traditional events with festivals taking place all year, including sledge races, carnivals, folk festivals and traditional dancing.

Camping is a popular type of accommodation in Bavaria.

Key tourism statistics for Bavaria:

- the average length of stay in Bavaria is 2.7 days
- 86.5 million domestic tourists
- 13.5 million international tourists
- 7.7 million overnight stays
- 10 857 accommodation providers.

Figure 2.1 for Question 2



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Figure 3.1 for Question 3

Koutavos Lagoon

Koutavos Lagoon is located in Kefalonia, an island in Greece.

Koutavos Lagoon is a large coastal area and a protected wetland nature reserve. A bridge crosses the lagoon, which is only accessible by walking.

Tourists visiting the area can see rare flora and fauna, including birds, fish and turtles. Around the lagoon there are information boards that give tourists visiting Koutavos Lagoon information about the flora and fauna and how to protect it.

Tourists can swim in the water of the lagoon, relax on the beach, hire a pedalo or an electric boat from local providers or walk along the footbridge to experience the nature of the area.

Figure 4.1 for Question 4

