



Cambridge International AS & A Level

TRAVEL & TOURISM

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Paper 1 Themes and Concepts

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2 hours

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages. Any blank pages are indicated.

Figure 1.1 for Question 1

Bologna is Italy's food capital – a city known for its pasta, cheese and speciality sausages. Your adventure will begin with a food tour where you will learn about the city through its food. Included in this tour are visits to a parmesan cheese factory, a balsamic vinegar maker and to a world-famous Parma ham producer. You will also visit the city of Modena, its famous cathedral and the Ferrari car museum.

Your trip includes:

- a stay in a luxury local hotel
- all return flights
- transfers and airport drop-offs
- the chance to try many of the famous foods
- cookery lessons from local chefs
- the services of a local guide.

Figure 2.1 for Question 2

Crossing the English Channel with Le Shuttle

There is no easier, more flexible or faster way to travel between England and France than with Le Shuttle. Le Shuttle is a train service between Folkestone in England and Calais in France. It transports road vehicles and passengers by rail through the Channel Tunnel.

The journey takes 35 minutes, with at least three crossings every hour – more during the peak season. Each service takes up to 120 vehicles. The ticket price includes one vehicle and up to nine passengers. There are also no luggage or fuel supplements.

Le Shuttle is the ideal way to reduce your carbon footprint. Using Le Shuttle is the most environmentally friendly way to cross the English Channel. All the trains are electric and so generate low levels of pollution. The Channel Tunnel is unique as it recycles the air and does not allow any gases released by the train to escape into the environment. On average each crossing using Le Shuttle emits 2 kg of CO₂ compared with 147 kg for each ferry crossing.



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