



GCSE

3680U20-1



S25-3680U20-1

THURSDAY, 22 MAY 2025 – AFTERNOON

MEDIA STUDIES – Unit 2
Understanding Television and Film

1 hour 30 minutes

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **all** questions in Section A **and** Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left-hand margin at the start of each answer,

for example

0	1
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 .

Leave at least two line spaces between each answer.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

You are advised to spend approximately 45 minutes on Section A and approximately 45 minutes on Section B. You should use relevant theories and relevant subject-specific terminology where appropriate.

Section A: Wales on Television

Answer on the **episode** you have studied from **either** *Gavin and Stacey* **or** *Weatherman Walking or Rownd a Rownd or Pobl Port Talbot*.

Quality of written communication, including spelling, punctuation and grammar, will be assessed in question

0	1
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 d).

- | | |
|---|---|
| 0 | 1 |
|---|---|
- a) Identify
- two**
- ways television programmes are marketed. [2]
-
-
- b) Identify
- two**
- different audiences for the television programme you have studied. [2]
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-
- c) Briefly explain why the programme you have studied appeals to
- one**
- target audience. [6]
-
-
- d) Explore how
- one**
- social group is represented in the television programme you have studied.

In your answer you may refer to:

- national identity, age, social class
- elements of media language (for example camerawork and sound). [20]

Section B: Contemporary Hollywood Film

Answer on the contemporary Hollywood film you have studied.

- | | |
|---|---|
| 0 | 2 |
|---|---|
- a) Name the organisation that classifies films in the UK. [1]
-
-
- b) Suggest
- three**
- issues of concern when classifying a film. [3]
-
-
- c) Briefly explain why Hollywood films are targeted at global audiences. [6]
-
-
- | | |
|---|---|
| 0 | 3 |
|---|---|
- Explore the narrative functions of
- two**
- key characters in the Hollywood franchise film you have studied. [10]
-
-
- | | |
|---|---|
| 0 | 4 |
|---|---|
- Explain how props and costumes are used to establish the genre of the Hollywood franchise film you have studied. Refer to
- one**
- key sequence. [10]

END OF PAPER