



3700U301
01

Surname	Centre Number	Candidate Number
First name(s)		0



GCSE

3700U30-1



S23-3700U30-1

MONDAY, 12 JUNE 2023 – MORNING

ENGLISH LANGUAGE

UNIT 3

Reading and Writing: Argumentation, Persuasion and Instructional

2 hours

ADDITIONAL MATERIALS

Resource Material.

For Examiner's use only		
	Maximum Mark	Mark Awarded
Section A (Reading)	40	
Section B (Writing)	40	
Total	80	

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A.

Answer **both** questions in Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the additional page(s) at the back of the booklet, taking care to number the question(s) correctly.

You are advised to spend your time as follows:

- Section A – about 10 minutes reading
– about 50 minutes answering the questions
- Section B – about 10 minutes planning
– about 25 minutes writing for B1
– about 25 minutes writing for B2

INFORMATION FOR CANDIDATES

Section A (Reading): 40 marks

Section B (Writing): 40 marks

The number of marks is given in brackets at the end of each question or part-question.



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SECTION A (Reading): 40 marks

In the **separate Resource Material** there are five texts on the theme of 'Digital Footprints' labelled **Text A–E**. Read each text carefully. Answer **all** the questions below that relate to each of the texts.

Text A

A1. What is a digital footprint? [1]

.....

A2. According to **Text A**, how many people use social media? [1]

.....

A3. What is meant by the phrase "paper trail" in this text? Tick (✓) the correct box. [1]

A series of printed documents giving information about a person. ☐

A series of books on the topic of paper. ☐

A series of printed documents about heroic exploits. ☐

A series of books about adventure stories and expeditions. ☐



Text B

A4. The writer suggests, “once you have activated the account, be careful who you follow”. What does “activate” mean in this context? Tick (✓) the correct box. [1]

- To research something so that you can use it at a later date. ☐
- To start something up so that it is working. ☐
- To delete something that you no longer need. ☐
- To enjoy looking through social media sites. ☐

A5. **Text B** shows the steps you need to take when signing up for a social media account. Put these steps into the order which best shows how to complete the process. Number the steps below. [3]

One step has been completed for you:

1. Once you have activated the account, be careful who you follow and share your information with. ☐
2. When setting up your new account, read the registration information carefully and check your privacy settings. Do not link it to your other accounts as this will make it easy for someone to access your digital footprint. ☐
3. Create a strong password and do not share it with anyone else.
4. Do some research before joining a social media site. Make sure you understand what the site is used for and how it works. ☐



Text C

A6. Give **one** reason why some people create a secondary email address when using social media sites.

[1]

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A7. How does the article try to persuade you to look after your digital footprint?

[8]

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A8. In your own words, explain what is meant by the phrase, “Employers are stalkers”. [1]

A9. Summarise, in your own words, the reasons why an employer might check your online activities before offering you a job. [5]



A10. Read the following statements about **Text D**. Tick which one is true. Tick (✓) the correct box.

[1]

Employers never employ people who swear online. ☐

Employers will only employ people who have a social media presence. ☐

Employers approve of images of people messing about. ☐

Employers may avoid employing people with controversial opinions. ☐

Employers only use social media to check if people are telling the truth. ☐



A11. According to the article, what does Felix search for when he uses the internet at the library? [1]





[8]

This image shows a full page of a handwriting practice worksheet. It consists of multiple sets of three horizontal dashed lines, providing a guide for letter height and placement. The lines are evenly spaced across the entire page, leaving ample room for practicing various letters and words. There is no text or other markings on the page.



SECTION B (Writing): 40 marks

In this section you will be assessed for the quality of your **writing** skills.

Answer question B1 below and question B2 on page 16.

B1. In **Text E**, Felix states:

“Social media is not a fundamental human need.”

Write an article for an online teenage magazine in which you give your views about social media.

Write your article.

[20]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200–300 words.

The space below can be used to plan your work before starting on the next page. You may continue on an extra sheet of paper should you need it.

PLAN:



Examiner
only

ARTICLE:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There is no text or other markings on the paper.

This image shows a full page of primary-ruled paper. It features a series of horizontal dashed lines spaced evenly down the page, designed for handwriting practice. A single solid line runs horizontally across the top of the page, serving as a baseline for capital letters. The rest of the page is white space between the dashed lines.

Turn over for Q.B2



- B2.** Your school or college is raising money to buy a new laptop for every student. You have been asked to prepare a talk to persuade your classmates of the importance of this scheme and to support it.

Write your talk.

[20]

10 marks are awarded for communication and organisation; 10 marks are awarded for writing accurately.

You should aim to write between 200–300 words.

The space below can be used to plan your work before starting on the next page.

PLAN:



Examiner
only

TALK:

This image shows a full page of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page, leaving small gaps between them. There is no handwriting, printed text, or other markings on the paper.

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END OF PAPER



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