



GCE A LEVEL



A680U20-1

TUESDAY, 6 JUNE 2023 – AFTERNOON

MEDIA STUDIES – A Level Component 2

Media Forms and Products in Depth

2 hours 30 minutes plus your additional time allowance

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

There are THREE sections: A, B and C. Answer on THE OPTION YOU HAVE STUDIED for EACH SECTION. Answer the ONE question on your chosen option in Section A, the ONE question on your chosen option in Section B and BOTH questions on your chosen option in Section C.

Write your answers in the separate answer booklet provided, FOLLOWING THE INSTRUCTIONS ON THE FRONT OF THE ANSWER BOOKLET.

Use both sides of the paper. Write only within the white areas of the booklet.

(Turn over)

Write the question number in the left-hand margin at the start of each answer.

Leave at least two line spaces between each answer.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question. The number of marks indicates the length of the response required.

There are THREE sections in total. You are advised to spend 50 minutes on each section of the paper. You should use relevant subject-specific terminology where appropriate.

Questions in sections A and B require an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

SECTION A – TELEVISION IN THE GLOBAL AGE

Answer ONE question in this section on THE OPTION YOU HAVE STUDIED.

EITHER,

OPTION 1: LIFE ON MARS AND THE BRIDGE

- 10. How useful are structuralist theories for exploring television products?**

Refer to Lévi-Strauss's structuralist theory of binary oppositions and the set episodes of *Life on Mars* and *The Bridge* in your response.

[30 marks]

OR,

OPTION 2: HUMANS AND THE RETURNED

20. How useful are structuralist theories for exploring television products?

Refer to Lévi-Strauss's structuralist theory of binary oppositions and the set episodes of **Humans** and **The Returned** in your response.
[30 marks]

OR,

OPTION 3: THE JINX AND NO BURQAS BEHIND BARS

30. How useful are structuralist theories for exploring television products?

Refer to Lévi-Strauss's structuralist theory of binary oppositions and **No Burqas Behind Bars** and the set episode of **The Jinx** in your response. [30 marks]

(Turn over)

**SECTION B – MAGAZINES: MAINSTREAM AND
ALTERNATIVE MEDIA**

**Answer ONE question in this section on THE OPTION
YOU HAVE STUDIED.**

EITHER,

OPTION 1: WOMAN AND ADBUSTERS

- 40. To what extent can audiences interpret the same
magazine in different ways?**

**Explore the set editions of *Woman* and
Adbusters in your response. [30 marks]**

OR,

OPTION 2: WOMAN'S REALM AND HUCK

50. To what extent can audiences interpret the same magazine in different ways?

Explore the set editions of **Woman's Realm** and **Huck** in your response. [30 marks]

OR,

OPTION 3: VOGUE AND THE BIG ISSUE

60. To what extent can audiences interpret the same magazine in different ways?

Explore the set editions of **Vogue** and **The Big Issue** in your response. [30 marks]

(Turn over)

SECTION C – MEDIA IN THE ONLINE AGE

Answer BOTH questions in this section on THE OPTION YOU HAVE STUDIED.

EITHER,

OPTION 1: ALFIE DEYES AND GAL-DEM

- 71. Explain how media production and distribution have changed in the age of YouTube and the Internet. Refer to *Alfie Deyes* in your response. [15 marks]**
- 72. Discuss the influence of social and cultural contexts on the representations on the *gal-dem* website. [15 marks]**

(Turn over)

OR,

OPTION 2: ZOE SUGG AND ATTITUDE

81. Explain how media production and distribution have changed in the age of YouTube and the Internet. Refer to **Zoe Sugg** in your response. [15 marks]
82. Discuss the influence of social and cultural contexts on the representations on the **Attitude** website. [15 marks]

END OF PAPER