



**GCE A LEVEL**



**A680U20-1**

**TUESDAY, 4 JUNE 2024 – AFTERNOON**

**MEDIA STUDIES – A Level Component 2**

**Media Forms and Products in Depth**

**2 hours 30 minutes plus your additional  
time allowance**

**ADDITIONAL MATERIALS**

**A WJEC pink 16-page answer booklet.**

**INSTRUCTIONS TO CANDIDATES**

**Use black ink, black ball-point pen or your usual method.**

**Write your answers in the separate answer booklet provided, FOLLOWING THE INSTRUCTIONS ON THE FRONT OF THE ANSWER BOOKLET.**

**There are THREE sections: A, B and C. Answer on THE OPTION YOU HAVE STUDIED for EACH SECTION. Answer BOTH questions on your chosen option in Section A, the ONE question on your chosen option in Section B and the ONE question on your chosen options in Section C.**

**(Turn over)**

**Use both sides of the paper. Write only within the white areas of the booklet.**

**Write the question number in the left-hand margin at the start of each answer.**

**Leave at least two line spaces between each answer.**

**INFORMATION FOR CANDIDATES**

**The allocation of marks is given at the end of each question. The number of marks indicates the length of the response required.**

**There are THREE sections in total. You are advised to spend 50 minutes on each section of the paper. You should use relevant subject-specific terminology where appropriate.**

**Questions in Sections B and C require an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.**

**(Turn over)**

## **SECTION A – TELEVISION IN THE GLOBAL AGE**

**Answer BOTH of the questions on your chosen option.**

**EITHER,**

### **OPTION 1: PEAKY BLINDERS AND THE BRIDGE**

- 11. Explore how the set episode of Peaky Blinders reinforces or challenges genre conventions.**  
**[15 marks]**
- 12. Explain how social and cultural contexts influence audience interpretations of television products.**

**Refer to the set episode of The Bridge in your response. [15 marks]**

**(Turn over)**

**OR,**

**Option 2: BLACK MIRROR AND  
THE RETURNED**

- 21. Explore how the set episode of  
BLACK MIRROR reinforces or  
challenges genre conventions.**

**[15 marks]**

- 22. Explain how social and cultural  
contexts influence audience  
interpretations of television  
products.**

**Refer to the set episode of THE  
RETURNED in your response.**

**[15 marks]**

**(Turn over)**

**OR,**

**OPTION 3: KILLING EVE AND TEHRAN**

**31. Explore how the set episode of KILLING EVE reinforces or challenges genre conventions. [15 marks]**

**32. Explain how social and cultural contexts influence audience interpretations of television products.**

**Refer to the set episode of TEHRAN in your response. [15 marks]**

**(Turn over)**

## **SECTION B – MAGAZINES: MAINSTREAM AND ALTERNATIVE MEDIA**

**Answer ONE question in this section.**

**EITHER,**

### **OPTION 1: WOMAN AND ADBUSTERS**

**40. How useful are feminist theories for analysing the representations in the set editions of WOMAN and ADBUSTERS?**

**Refer to at least one of the following theories in your response:**

- **van Zoonen's feminist theory**
- **bell hooks' feminist theory [30 marks]**

**(Turn over)**

**OR,**

**OPTION 2: WOMAN'S REALM AND HUCK**

**50. How useful are feminist theories for analysing the representations in the set editions of WOMAN'S REALM and HUCK?**

**Refer to at least one of the following theories in your response:**

- **van Zoonen's feminist theory**
- **bell hooks' feminist theory [30 marks]**

**(Turn over)**

**10**

**OR,**

**OPTION 3: VOGUE AND THE BIG ISSUE**

**60. How useful are feminist theories for analysing the representations in the set editions of VOGUE and THE BIG ISSUE?**

**Refer to at least one of the following theories in your response:**

- **van Zoonen's feminist theory**
- **bell hooks' feminist theory [30 marks]**

**(Turn over)**

## **SECTION C – MEDIA IN THE ONLINE AGE**

**Answer ONE question in this section.**

**JJ OLATUNJI/KSI OR ZOE SUGG  
AND  
GAL-DEM OR ATTITUDE**

**70. To what extent has the Internet challenged the power and dominance of large media organisations?**

**Refer to ONE product from GROUP 1 and ONE product from GROUP 2 in your response. [30 marks]**

**(Turn over)**

**12**

**70.**

**GROUP 1**

**JJ Olatunji / KSI**

**OR**

**Zoe Sugg**

**GROUP 2**

**the gal-dem website**

**OR**

**the Attitude website**

**END OF PAPER**