



GCE A LEVEL



A680U20-1

TUESDAY, 4 JUNE 2024 – AFTERNOON

MEDIA STUDIES – A Level Component 2

Media Forms and Products in Depth

2 hours 30 minutes plus your additional time allowance

ADDITIONAL MATERIALS

A WJEC pink 16-page answer booklet.

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

Write your answers in the separate answer booklet provided, FOLLOWING THE INSTRUCTIONS ON THE FRONT OF THE ANSWER BOOKLET.

There are THREE sections: A, B and C. Answer on THE OPTION YOU HAVE STUDIED for EACH SECTION. Answer BOTH questions on your chosen option in Section A, the ONE question on your chosen option in Section B and the ONE question on your chosen options in Section C.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the left-hand margin at the start of each answer.

Leave at least two line spaces between each answer.

(Turn over)

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question. The number of marks indicates the length of the response required.

There are THREE sections in total. You are advised to spend 50 minutes on each section of the paper. You should use relevant subject-specific terminology where appropriate.

Questions in Sections B and C require an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.

SECTION A – TELEVISION IN THE GLOBAL AGE

Answer BOTH of the questions on your chosen option.

EITHER,

OPTION 1: PEAKY BLINDERS AND THE BRIDGE

- 11. Explore how the set episode of *Peaky Blinders* reinforces or challenges genre conventions.**
[15 marks]

- 12. Explain how social and cultural contexts influence audience interpretations of television products.**

Refer to the set episode of *The Bridge* in your response. [15 marks]

OR,

OPTION 2: BLACK MIRROR AND THE RETURNED

21. Explore how the set episode of **Black Mirror** reinforces or challenges genre conventions. [15 marks]
22. Explain how social and cultural contexts influence audience interpretations of television products.

Refer to the set episode of **The Returned** in your response. [15 marks]

OR,

OPTION 3: KILLING EVE AND TEHRAN

31. Explore how the set episode of **Killing Eve** reinforces or challenges genre conventions. [15 marks]
32. Explain how social and cultural contexts influence audience interpretations of television products.

Refer to the set episode of **Tehran** in your response. [15 marks]

(Turn over)

SECTION B – MAGAZINES: MAINSTREAM AND ALTERNATIVE MEDIA

Answer ONE question in this section.

EITHER,

OPTION 1: WOMAN AND ADBUSTERS

- 40. How useful are feminist theories for analysing the representations in the set editions of *Woman* and *Adbusters*?**

Refer to at least one of the following theories in your response:

- **van Zoonen's feminist theory**
- **bell hooks' feminist theory [30 marks]**

(Turn over)

OR,

OPTION 2: WOMAN'S REALM AND HUCK

50. How useful are feminist theories for analysing the representations in the set editions of **Woman's Realm** and **Huck**?

Refer to at least one of the following theories in your response:

- van Zoonen's feminist theory
- bell hooks' feminist theory [30 marks]

OR,

OPTION 3: VOGUE AND THE BIG ISSUE

60. How useful are feminist theories for analysing the representations in the set editions of **Vogue** and **The Big Issue**?

Refer to at least one of the following theories in your response:

- van Zoonen's feminist theory
- bell hooks' feminist theory [30 marks]

(Turn over)

SECTION C – MEDIA IN THE ONLINE AGE

Answer ONE question in this section.

**JJ OLATUNJI/KSI OR ZOE SUGG
AND
GAL-DEM OR ATTITUDE**

70. To what extent has the Internet challenged the power and dominance of large media organisations?

Refer to ONE product from GROUP 1 and ONE product from GROUP 2 in your response.

[30 marks]

GROUP 1

JJ Olatunji / KSI

OR

Zoe Sugg

GROUP 2

the gal-dem website

OR

the Attitude website

END OF PAPER